

20
FOOTBALL AUSTRALIA

## 20 22

## National Participation Report

## INTRODUGTION

## To the Australian Football Community,

It is a delight to provide the Australian football community with our 2022 National participation report in a year that has seen unprecedented success for our game in Australia and on the world stage.

The highlight of 2022 was unquestionably our Subway Socceroos' performance at the FIFA World Cup Qatar 2022 ${ }^{\text {TM }}$ that saw the team win two group games for the first time in our nation's history and qualify for the second phase of the competition, an achievement that matches the Golden Generation's effort at the FIFA World Cup Germany $2006{ }^{\text {™ }}$. This success in Qatar has seen the Subway Socceroos FIFA ranking rise to number 27 in the world.

To witness the achievements of this team personally and see the passionate support their performances generated across the Australian community was inspiring for us all and established a strong foundation for our game to grow in 2023 and beyond.
Our CommBank Matildas enjoyed their own success in 2022 embarking on a program of training, development, analysis, travel and matches that have been designed for our players to hit their peak performance as Australia and New Zealand host the FIFA Women's World Cup Australia and New Zealand $2023^{\text {TM }}$.

The CommBank Matildas enter their World Cup year on a 7-match winning run, stretching back to October last year and we can't wait to welcome the World to our shores for the largest celebration of Women's sport on the planet starting July 20, 2023.
We would like to thank Federal Minister for Sport Anika Wells, Kieran Perkins and the team at Sport Australia for their contribution towards the CommBank Matildas' preparation for the FIFA Women's World Cup Australia and New Zealand 2023™. Without this support, the CommBank Matildas outstanding preparation across the past 2 years would not have been possible.

It was also extremely pleasing to see our CommBank Pararoos and CommBank ParaMatildas competing at the 2022 International Federation of Cerebral Palsy Football (IFCPF) World Cup in April. Both teams performed admirably, but I would like to draw special attention to the CommBank ParaMatildas who, after becoming our newest National Team in March, competed in their first IFCPF World Cup and finished second to the United States.

I would like to note the achievements of the CommBank Young Matildas, who competed at and won their opening match at the FIFA U-20 Women's World Cup Costa Rica 2022, against the host nation, and our CommBank Junior Matildas, who were crowned champions at the AFF U-18 Women Championships.
In June, we also saw our U-23 Men's Team return to action at the AFC U23 Asian Cup ${ }^{\text {TM }}$, with the team successfully progressing to the quarter-finals of the tournament. Our U-17 Men's National Team also secured automatic qualification to next year's AFC U17 Asian Cup 2023.

All our national team players, coaches and support staff started their football journey on one of Australia's 4,500 football fields. and I know that each member of our CommBank Matildas and Subway Socceroos understand that a strong participation base playing and supporting community football across Australia is a precursor to a strong and viable future for our national teams program.

Season 2022 commenced with the concern of a Covid interruption continuing to hang over the year as our community participants began to register for their football season in March. This concern was particularly prominent in NSW and Victoria, the two Australian States most impacted by the pandemic in 2020 and 2021. More importantly, all football leagues and competitions across our member federations and associations were successfully completed in 2022.
The 2022 Australia Cup was one of the most memorable and successful in history, over 16,000 fans were in attendance and witnessed an NPL club participate the final for the first time. Our efforts to create a more aligned football pyramid came to life through this competition, with clubs at all levels competing throughout the country for a chance to represent Australia on the world stage at the AFC Cup.
The collective work being done by the organisation in collaboration with our media, sponsor, licensing and agency partners, has enhanced the commercial power of not only the Subway Socceroos and CommBank Matildas in 2022, but also the game more broadly. This has attracted some of the biggest brands in the world to our game, including the likes of Subway, Commonwealth Bank, Disney, and most recently LEGO, join the Australian football family as partners of Football Australia.

It was pleasing to see our Federal Government re commit to the nation's Sporting Schools program for a further two years (until the end of 2024), and strong commitments to ensuring our kids 'get active again' by a number of State Governments via the funding of sports programs to target this challenge post Covid lockdowns.

The result of this commitment and support is that we have seen activity in school football programs drive a 8\% total growth nationally in participation to 1,528,395 participants.
We enter 2023 in a strong position with thanks to all our volunteers, coaches, referees, players, fans and community club administrators who ensure our game is played every week. I look forward to our game growing again in 2023 and can't wait for all Australians to witness a FIFA World Cup on our shores for the first time in our history.

## 2022 FOOTBALL PARTICIPATION KEY INSIGHTS

| PROGRAM | \% CHANGE | $\mathbf{2 0 2 2}$ | $\mathbf{2 0 2 1}$ |
| :---: | :---: | :---: | :---: |
| Outdoor Football | $-1 \%$ | 539,925 | 547,751 |
| Futsal | $8 \%$ | 58,453 | 54,215 |
| Social Football | $-14 \%$ | 113,938 | 133,148 |
| Registered Coaches | $16 \%$ | 52,745 | 45,619 |
| Registered Referees | $-5 \%$ | 10,584 | 11,127 |
| Volunteers | $-9 \%$ | 24,842 | 27,346 |
| Schools Football | $23 \%$ | 476,895 | 387,457 |
| Community Football Programs | $21 \%$ | 229,979 | 190,001 |
| Specific Diversity and Inclusion Programs | $-16 \%$ | 21,034 | 25,140 |
| TOTAL PARTICIPATION 2022 | $\mathbf{8 \%}$ | $\mathbf{1 , 5 2 8 , 3 9 5}$ | $\mathbf{1 , 4 2 1 , 8 0 4}$ |

## School Programs

- Total schools programs have increased by 89,438 or $23 \%$ on the back of significant Government investment in ensuring kids get active again post pandemic lockdowns.
- A $32 \%$ increase or 28,620 participants in Football Australia delivered Sporting Schools programs, including football being the leading provider of Sporting Schools programs for Australian students in Term 3. The total students engaged through Football Australia's Sporting Schools program was 119,107.


## Social \& Futsal

Futsal has seen significant growth in 2022 with 58,453 participants, this is an increase of $8 \%$ compared to 2021.
Social/Summer continues to achieve positive numbers with 113,938 participants with a $70 \%$ male and $30 \%$ female split.

## Coaches

National Coach Workforce of over 200 Participation Officers established to deliver Sporting Schools, MiniRoos \& Junior Participation programs.
Coach registrations increased by 7,509 in 2022, with a total number of registered coaches now at 52,745 with an increase of $17 \%$ year on year.

## Schools and Community Programs

Schools participation has grown by 89,438 (23\%). FA sporting schools continuing to deliver significant participation growth with 119,107, 32\% increase on last year. Total School participants 476,895.
Community events and promotional experiences has seen a positive increase, $21 \%$ growth on the previous year with 229,979 participants.

## Women and Girls

Women and Girls represented 174,609 participants in outdoor, social and registered football, this shows the $21 \%$ increase from 2020-2021 has stabilised and formed a strong base for women and girls participation moving into 2023.


## James Johnson

# $20 \mid 2022$ NATIONAL SUMMARY <br> <br> TOTAL PARTICIPATION <br> <br> TOTAL PARTICIPATION 1,528,395 <br> FOOTBALL AUSTRALIA 

WOMEN \& GIRLS PARTICIPATION 174,609
INCLUDES OUTDOOR, REGISTERED FUTSAL \& SOCIAL

## . I LEAGUES

TOTAL PARTICIPATION 353,138
INCLUDES SCHOOLS, COMMUNITY EVENTS \& PROMOTIONAL EXPERIENCES

OUTDOOR AFFILIATED FOOTBALL

## 539,925 PARTICIPANTS



52,745 REGISTERED COACHES
75\% MALE
25\% FEMALE
$\underbrace{}_{\text {REGISTERED REFEREES }} 10,584$
86\% MALE
$14 \%$ FEMALE

OTHER FORMATS

SPECIFIC DIVERSITY AND INCLUSION PROGRAMS PARTICIPANTS
21,034
Includes programs specifically for Cultural and Linguistically Diverse
Communities, Aboriginal and Torres Strait Islander \& All Ability participant


## 119,107

FA SPORTING SCHOOS SCHOOLS TOTAL $\underset{357-788}{+}=476,895$ 357,788 PARTICIPANTS OTHER SCHOOL PROGRAMS

Includes school competitions and school participation programs

## COMMUNITY EVENTS \&

 PROMOTIONAL EXPERIENCES229 979
PARTICIPANTS

## 2022 NSW SUMMARY



OUTDOOR AFFILIATED FOOTBALL

## 231,714 PARTICIPANTS


 REGISTERED COACHES 70\% MALE
$30 \%$ FEMALE


4,427
REGISTERED REFEREES
89\% MALE
$11 \%$ FEMALE

733 CLUBS

MHTN:
97,236
PARTICIPANTS



|  |  |
| :--- | :--- |
| REGISTERED COACHES | REGISTERED REFEREES |
| 70\% MALE | $89 \%$ MALE |
| $30 \%$ FEMALE | $11 \%$ FEMALE |

OTHER FORMATS


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## 2022 VIC SUMMARY



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TOTAL PARTICIPATION
326,578 REGISTERED FUTSAL \& SO'CIAL

## . I LEAGUES

TOTAL PARTICIPATION 81,733
INCLUDES SCHOOLS, COMMUNITY EVENTS \& PROMOTIONAL EXPERIENCES

OUTDOOR AFFILIATED FOOTBALL

## 67,186 PARTICIPANTS




RECISTERED COACHES
88\% MALE
12\% FEMALE


SPECIFIC DIVERSITY AND INCLUSION PROGRAMS PARTICIPANTS 2,437
Includes programs specifically for Cultural and Linguistically Diverse
Includes programs specifically for Cuitural and Linguistically Diverse
Communities, Aboriginal and Torres Strait slander \& All Ability participants

## OTHER FORMATS



## schools total

 153,590 PARTICIPANTSIncludes FA Sporting Schools, school competitions
and school participation programs

## 2022 QLD SUMMARY



TOTAL PARTICIPATION
7\% 269,366

## . I LEAGUES

TOTAL PARTICIPATION 54,825
INCLUDES SCHOOLS, COMMUNITY EVENTS \& PROMOTIONAL EXPERIENCES

## 80,600 PARTICIPANTS

62,406 MALE
(77\% OF TOTAL)
$3 \%$
growth on 2021

313 CLUBS

MHNTSOS
38,876 PARTICIPANTS


MALE
31,144

fEMALE


REGISTERED COACHES
19\% FEMALE

\& 2,115
REGISTERED REFFREES
77\% MALE
23\% FEMALE

18,169 fEMALE
(23\% OF TOTAL)

SENIOR 19,860 Participants

© 7,455 VOLUNTEERS 50\% MALE
50\% FEMALE

## OTHER FORMATS



## 2022 WA SUMMARY

## TOTAL PARTICIPATION

152,540

## WOMEN \& GIRLS PARTICIPATION 10,433

INCLUDES OUTDOOR, REGISTERED FUTSAL \& SOCIAL

## . I LEAGUES

TOTAL PARTICIPATION 40,060
INCLUDES SCHOOLS, COMMUNITY EVENTS \& PROMOTIONAL EXPERIENCES

OUTDOOR AFFILIATED FOOTBALL

## 40,032 <br> PARTICIPANTS



247
CLUBS

7,915 FEMALE
(20\% OF TOTAL)
(1) 887
VOLUNTEERS
48\% MALE
52\% FEMALE




87\% MALE
13\% FEMALE


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## OTHER FORMATS <br> ORMATS



REGISTERED REFEREES
95\% MALE
5\% FEMALE
5\%
$\square$


SPECIFIC DIVERSITY AND INCLUSION PROGRAMS PARTICIPANTS

6,331
Includes programs specifically for Cultural and Linguistically Diverse Communities, Aboriginal and Torres Strait Islander \& All Ability participants

SCHOOLS TOTAL 83,610 PARTICIPANTS
Includes FA Sporting Schools, school competitions
and school participation programs

COMMUNITY EVENTS \& PROMOTIONAL EXPERIENCES

12,503
PARTICIPANTS

## 2022 NNSW SUMMARY

 REGISTERED FUTSAL \& SOCIAL

## - I LEAGUES

TOTAL PARTICIPATION 19,866
INCLUDES SCHOOLS, COMMUNITY EVENTS \& PROMOTIONAL EXPERIENCES

OUTDOOR AFFILIATED FOOTBALL

## 50,744 PARTICIPANTS



OTHER FORMATS
209 CLUBS


COMMUNITY EVENTS \& PROMOTIONAL EXPERIENCES

## 2022 SA SUMMARY



## 2022 ACT SUMMARY



## 2022 TAS SUMMARY

20
FOOTBALL TASMANIA

## TOTAL PARTICIPATION

 28,040WOMEN \& GIRLS PARTICIPATION 5,139

## OUTDOOR AFFILIATED FOOTBALL



OTHER FORMATS


## SCHOOLS TOTAL 7,524

 PARTICIPANTS
## 2022 NT SUMMARY

20
FOOTBALL NORTHERN TERRITORY

## TOTAL PARTICIPATION <br> 16,242

WOMEN \& GIRLS PARTICIPATION 1,352
INCLUDES OUTDOOR, REGISTERED FUTSAL \& SOCIAL

## OUTDOOR AFFILIATED FOOTBALL



## OTHER FORMATS



SPECIFIC DIVERSITY AND INCLUSION PROGRAMS PARTICIPANTS 4,550
Includes programs specifically for Cultural and Linguistically Diverse Includes programs specificaly for Cuitural and Linguistically Diverse
Communities, Aboriginal and Torres Strait slander \& All Ability participants

## SCHOOLS TOTAL

## 5,707

PARTICIPANTS
Includes FA Sporting Schools, school competitions
and school participation programs

COMMUNITY EVENTS \& PROMOTIONAL EXPERIENCES


[^0]:    *Total numbers include male, female and gender unspecified

