## MINIROOS KICK OFF - PRICING GUIDE

MiniRoos Kick-Off Programs are flexible to best suit the needs of each club. There are two levels in establishing program pricing for MiniRoos Kick Off.

### **FIXED COMPONENTS**

Controlled by Football Australia and paid by participants once per year

### **FOOTBALL AUSTRALIA COST PER PLAYER = \$30**

- Equipment provided to the club to run the MiniRoos Kick-Off program including goals, footballs, bibs, cones and MiniRoos session guide
- Individual Participant Pack including a MiniRoos tshirt, football, and certificate!
- All resources and support, coach education and marketing support by Football Australia's Junior Program Officers
- o Full participant insurance

#### **MEMBER FERERATION COST PER PLAYER = \$5**

- Administrative cost
- MiniRoos Coaching Certificate courses

### **VARIABLE COMPONENTS**

Controlled by the local club/MKO site

### **COACH COSTS PER SESSION = \$XX.XX**

- Clubs can appoint a coach or Football Australia can provide one!
- Football Australia pay casual coaches by the Sporting Organisations Award of \$38.85 p/hr (min 2 hour shift)
- Clubs can use volunteers and players to run MKO sessions.

### **CLUB COST PER PLAYER = \$XX.XX**

- Administration Cost
- Use of venue & equipment
- Club collateral in packs





### MINIROOS KICK OFF - PRICING GUIDE

### **New Participant – includes Participant Pack**

NUMBER OF SESSIONS	FA & MEMBER FEDERATION FEE	ADDITIONAL PROGRAM FEE (CLUB)	TOTAL PROGRAM PRICE
4 – 6 SESSIONS	\$35	\$0 - \$55	\$35 - \$90
UP TO 8 SESSIONS	\$35	\$0 - \$85	\$35 - \$120
UP TO 10 SESSIONS	\$35	\$0 - \$115	\$35 - \$150
UP TO 12 SESSIONS	\$35	\$0 - \$145	\$35 - \$180

## EXAMPLE A 8-week program with 15 players

o-week program with 13 players			
Expenses	Per Program	Per Participant	
FA Fee	\$450	\$30	
State Member Federation Fee	\$75	\$5	
Coach Cost	\$600	\$40	
Club Fee	\$300	\$20	
TOTAL PROGRAM COST	\$1,465	\$95	

## **EXAMPLE B**6-week program with 50 players

Expenses	Per Program	Per Participant
FA Fee	\$1,500	\$30
State Member Federation Fee	\$250	\$5
Coach Cost	\$1,350	\$27
Club Fee	\$1,250	\$25
TOTAL PROGRAM COST	\$4,350	\$87

## EXAMPLE C 4-week program with 30 players

4-week program with 50 players			
Expenses	Per Program	Per Participant	
FA Fee	\$900	\$30	
State Member Federation Fee	\$150	\$5	
Coach Cost	\$0	\$0	
Club Fee	\$600	\$20	
TOTAL PROGRAM COST	\$1,650	\$55	

# EXAMPLE D 10-week program with 20 players

Expenses	Per Program	Per Participant
FA Fee	\$600	\$30
State Member Federation Fee	\$100	\$5
Coach Cost	\$800	\$40
Club Fee	\$1,000	\$50
TOTAL PROGRAM COST	\$2,500	\$125

WWW.PLAYFOOTBALL.COM.AU/MINIROOS

Make it feasible! Costs should not exceed \$20 per participant, per session

