



FOOTBALL  
AUSTRALIA

**PLAY OUR WAY**  
**Grant Writing Support**



# PLAY OUR WAY GRANT

## About the grant

The Australian Government's Play Our Way grant opportunity will **provide greater opportunities for women and girls to access, participate and remain involved** in sport and physical activity.

Funding streams:

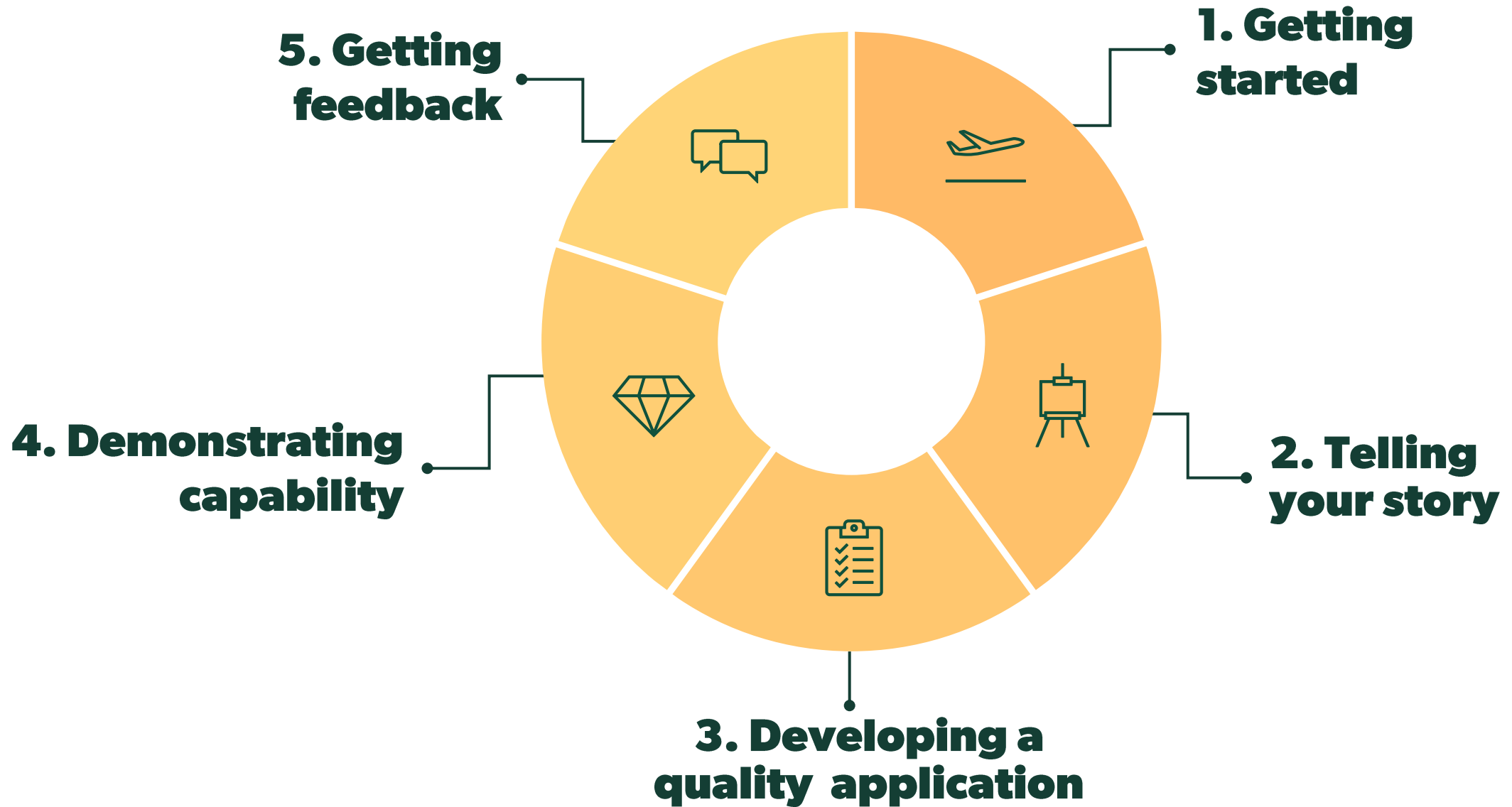
1. Facilities: funding to support new and upgraded facilities, playing areas or spaces for sport and physical activity, specifically for women and girls.
2. Participation and equipment: funding to support sustainable and enduring sport participation programs, and/or new or upgraded equipment, specifically for women and girls.

## Key details

- Applications close: 2pm Monday 29 April (AEST)
- Apply through GrantConnect
- Organisations are only able to apply for one application per stream



# OVERVIEW



# GETTING STARTED

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- 1 Visit GrantConnect
- 2 Read the grant guidelines
- 3 Confirm your eligibility
- 4 Discuss with your organisation
- 5 Review application form
- 6 Workshop your proposal
- 7 Seek support

# TELLING YOUR STORY

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## Framing your story

- Does your proposal align to the grant objectives?
- What data do you have to support your proposal?

## Use data

- Demonstrate your needs
- Use various sources

## Language

- Use concise and direct language
- Be persuasive

# DEVELOPING A QUALITY APPLICATION

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## Assessment criteria

- Quality of the idea
- Local need
- Solution you propose
- Ensuring it will make a direct, positive difference to women and girls participating in sport and physical activity)
- Ensuring you can show a level of governance that will give the selectors confidence you can handle the money involved, and deliver the project with very little risk.


# DEVELOPING A QUALITY APPLICATION



They have defined priority populations as those who:

- are First Nations peoples
- are culturally and linguistically diverse
- have disability
- reside in regional, rural and remote areas (as defined by the Modified Monash Model, with areas classified in areas with MM3-7, the footnote on page 16 provides you with a link to the Model to allow you to understand your club location)
- reside in a low socioeconomic area and/or
- identify as belonging to the LGBTIQ+ community.

*how your proposal provides **value for money** and will result in enduring change for women and girls facing barriers to participation in sport and physical activity, particularly those in **priority populations***

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- The quality of the project proposal and activities
  - Ability to contribute to government objectives
  - That the absence of a grant is likely to prevent outcomes being achieved
  - The applicants experience and performance history.

# DEVELOPING A QUALITY APPLICATION

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## FACILITIES

- What is your project purpose and how much will it cost?
- Why is your project needed?
- Why you believe your organisation should get funded to deliver this project

## PARTICIPATION AND EQUIPMENT

- Alignment with grant opportunity objectives
- Organisational capacity and project viability
- Inclusion
- Strategic alignment and engagement

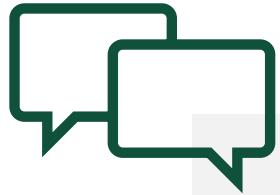
**TIP:** make sure you are familiar with the scoring matrix





# GETTING FEEDBACK

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- Ask others to read your application – internal or external to your application
- Double check responses respond to assessment criteria
- Ensure alignment to objectives



**THANK YOU**